



Post-it® Recycled Notes

Big impression. Small Footprint.

A range of coloured recycled notes that makes going green easy.

Because we want the world to stick around.

Post-it® Recycled Notes are made of 100 % recycled paper, coated on the back side with 3M's unique repositionable adhesive. Available in pack of 12 or in tower pack, they are designed to stick wherever desired and easily lift cleanly off of most surfaces.

Pack of 12



REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /PAD
653-1	Pastel Yellow, X wrapped by 3	38mm*51mm	12	100
654-1	Pastel Yellow, X wrap	76mm*76mm	12	100
655-1	Pastel Yellow, X wrap	76mm*127mm	12	100
653-1RP	Pastel rainbow pack : pink, light green, grass green, grey ; X wrap	38mm*51mm	12	100
654-1RP	Pastel rainbow pack : pink, light green, grass green, light blue, grey, grass green X wrap	76mm*76mm	12	100
655-1RP	Pastel rainbow pack : pink, light green, grass green, light blue, grey, grass green X wrap	76mm*127mm	12	100

Tower Pack



REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /PAD
653-1T	Yellow Recycled Post-it® Tower	38mm*51mm	24	100
654-1T	Yellow Recycled Post-it® Tower	76mm*76mm	16	100
655-1T	Yellow Recycled Post-it® Tower	76mm*127mm	16	100
653-1RPT	Pastel Rainbow Recycled Post-it® Tower Grass green, light green, light blue, grey	38mm*51mm	24	100
654-1RPT	Pastel Rainbow Recycled Post-it® Tower Grass green, light green, light blue, grey	76mm*76mm	16	100
655-1RPT	Pastel Rainbow Recycled Post-it® Tower Grass green, light green, light blue, grey	76mm*127mm	16	100

TECHNICAL CHARACTERISTICS

Consumer & Office Markets
 CTC – Customer Technical Center
 Avenue Boulé - BP 28 - 95250 Beauchamp - France

ADHESIVE		
Adhesive material	Acrylic repositionable	
PAPER		
Paper type	Uncoated paper 100 % recycled pulp 55 % post-consumer waste	
Paper bleaching	PCF type	
Paper origin	Europe	
Paper certification	Blue Angel	
Paper weight	80 gsm	
BACKSHEET		
Paper type	Printed grey uncoated paper 100 % recycled pulp 55 % post-consumer waste	
Paper bleaching	PCF type	
Paper origin	Europe	
Paper certification	Blue Angel	
Paper weight	80 gsm	
PACKAGING		
	Pack of 12	Tower Pack
Primary pack	OPP Film	Solid board with 100% recycled fibers
Shipper	Corrugated board with minimum of 70% recycled fibers	
Pallet	Wood pallet + Stretch PEBD film	

PCF : stands for **Processed-Chlorine-Free** meaning that no chlorine or chlorine derivatives are used in the recycling process for bleaching the pulp (Chlorine is a very strong oxidizing agent which has negative effects on the environment).

END USER BENEFITS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Multi-pack format	Ability to share pads within an office	Saves money. Increases personal pleasure among co-workers.
Assortment of colours	Pleasing colours in the office	Personal profit / pleasure
	Specific points / messages can be highlighted	Saves time
Numerous size options	Correct size to meet user's needs.	Increases productivity
	Saves paper - use only the size/amount of paper needed to effectively communicate your message.	Improves quality of the environment
Repositionable adhesive	Convenient. Easy to make copies of document without removing staples. Allows you to make comments without damaging the original.	Saves time
	Notes do not hide/cover-up important information	Increases productivity
	Eliminates need for staples and paper clips	Improves quality of the environment
	Removable, reusable	Easy to use
	Can be applied to a variety of surfaces without damaging them	Reduces worry

ENVIRONMENTAL CHARACTERISTICS

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FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
PACK OF 12 AND TOWER PACK ADVANTAGES		
Papers used for Post-it® Recycled Notes are 100 % recycled and Blue Angel certified.	This certification guarantees the percentage of recycled fibers and the elimination of some substances harmful for environment and human health.	Protection of the environment by reducing the use of natural resources.
Post-It® Notes manufactured in an ISO14001 certified factory with on-going pollution prevention actions and programs	Volatile Organic Compounds continuously reduced as documented in the annual 3M France Environmental report	Plant emissions reduced by 98% over 1990-2005 period
	In-process and ultimate paper wastes collected and managed through dedicated waste stream recycling	Manufacturing paper waste shipped to a waste paper collecting company for further recycling
	3M has a strong environmental management system in place according to ISO 14001 standards and regularly checked by notified body since 1996	Pollution risk occurrences minimized at all stages of the manufacturing process as required by ISO14001 principles and practises Factory site practises recognized with 2004 "Enterprise & Environment" national award
Post-It® Notes can be recycled	Notes can be treated like any other office waste paper as documented by 3M Company position letter dated Nov 18,2002	Notes can be disposed in paper office waste bins therefore go through the normal paper recycling waste stream
Post-It® Notes are primarily manufactured locally for European market	Reduction of the shipping/transportation distances between supplier and customer therefore reduces fuel consumption and emissions for delivering goods.	Reduction of the fuel consumption associated with transportation
TOWER PACK ADVANTAGES		
Minimum Packaging	No individual plastic wrapping of the pads The primary packaging fulfils dispenser function	Protection of the environment by reducing the waste
Minimum use of ink	The use of one single ink allows an easier de-inking process	Protection of the environment by reducing the consumption and enabling an easy recycling